



# SPONSORSHIP INFORMATION

CMSCamp Mallorca 23. Sep – 25. Sep 2026

# CMSCamp Mallorca

CMSCamp Mallorca is the first international barcamp on the topic of CMS and all related areas resulting in a digital experience platform. It brings together agencies, customers and vendors of software products for the web in a unique atmosphere. It doesn't matter whether we are talking about a large DXP platform, headless CMS or an open source product in a composable architecture, as long as the focus is on a greater web experience.

The CMSCamp is not a promotional event, but brings practitioners together at eye level. Whether developer or project manager, marketing manager or creative head, product director or agency owner, the common goal is the mutual exchange of knowledge and experience.



## CMSCamp Mallorca is organised by:

We are absolutely thrilled that the camp is being organised by an incredible team of experienced CMS experts from both the product and agency side.

They have worked with a dozen or so systems and they are passionate about sharing ideas with each other.

They believe that working together is much more beneficial than competing, and we couldn't agree more! The open format of the camp in the motivational atmosphere of Mallorca is the perfect place for that.

## Volker Graubaum

CMS Expert & Former CPO TYPO3

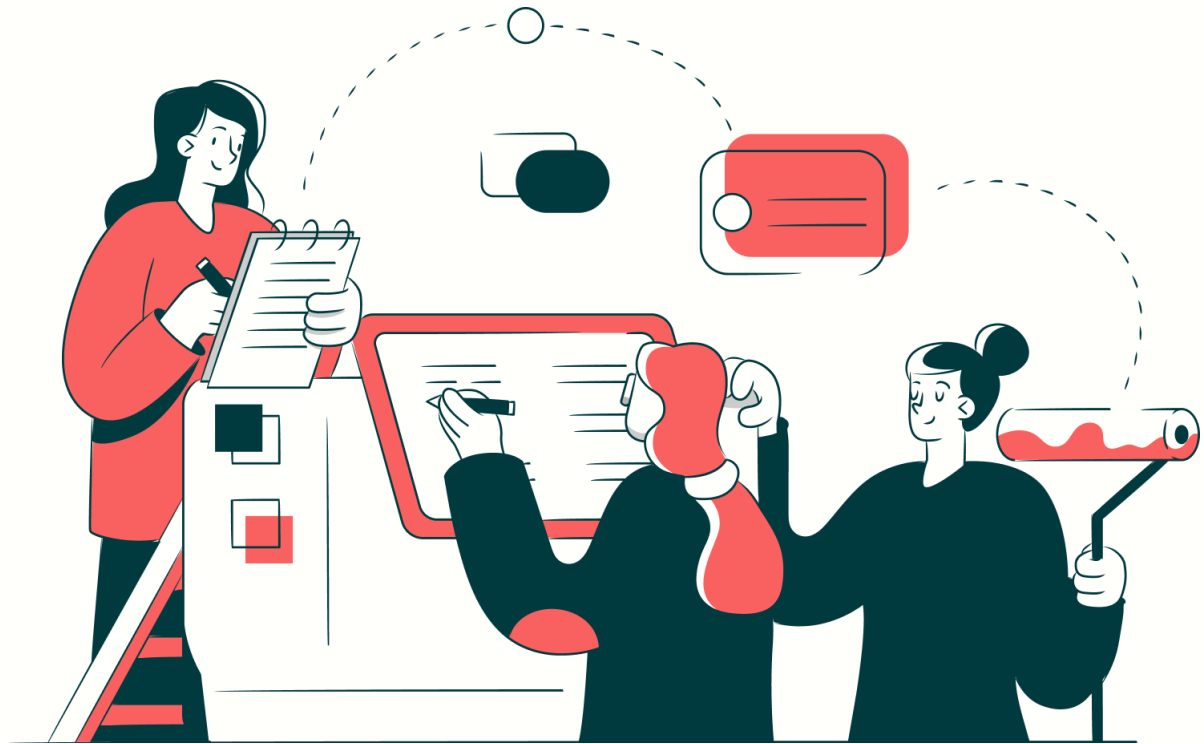
## Michael Lukaszczyk

CEO & Co-Founder hygraph

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# Barcamp & Sessions

Barcamps are participant-driven events where people come together to share and learn from each other. The sessions at a barcamp are run by the participants themselves, who suggest topics they are interested in and then work together to create a schedule of sessions for the event.



# How does a Barcamp work?



**A date is set!**



**Motivated people**  
meet and get to know  
each other.



**Session planning**  
Collecting and  
defining content



**The sessions**  
Presentations,  
discussions, workshops



**Breaks and networking**  
Delicious food and time  
to socialise



**More sessions**  
Quality Sunday



**Closing session**  
Best Session Award,  
Looking in the future



# CMScamp

MALLORCA 23.09 - 25.09.2026

## Schedule – Barcamp

### Wednesday, 23.09.25

9:00 Pre - Registration

10:00 – 18:00

Masterclass Programm +  
CMS Experts

19:00 Get-together /  
Official Warm-Up and CMS  
Camp Start

### Thursday, 24.09.25

09:00 Registration

10:00 Session planning

11:15 - 13:15 Session Slot 1 +  
Masterclass

13:15 - 14:15 Break/Exchange

14:15 – 15:10 CMS World – Part 1

15:15 - 19:00 Session Slot 2 +  
Masterclass

19:30 Social Event

### Friday, 25.09.25

09:00 Arrival

09:45 Session planning

10:30 - 12:30 Session Slot 1

12:30 - 13:30 Break/Exchange

13:30 – 14:25 CMS World – Part 2

14:30 - 16:15 Session Slot 2

16:30 – 16:55 Closing Session +  
**Best Session Award**



## Schedule – Barcamp

### Wednesday, 23.09.25

10:00 – 18:00  
CMS Experts (Janus Boye)

10:00 – 13:00 Morning  
Masterclasses

14:30 - 17:30 Afternoon  
Masterclasses

### Thursday, 24.09.25

11:15 – 13:30 1 Masterclass  
Goldsponsor

15:30 - 17:45 1 Masterclass  
Goldsponsor

### Friday, 25.09.25

10:30 – 12:45 1 Masterclass  
Goldsponsor

14:30 – 16:30 1 Masterclass  
Goldsponsor



## Event location

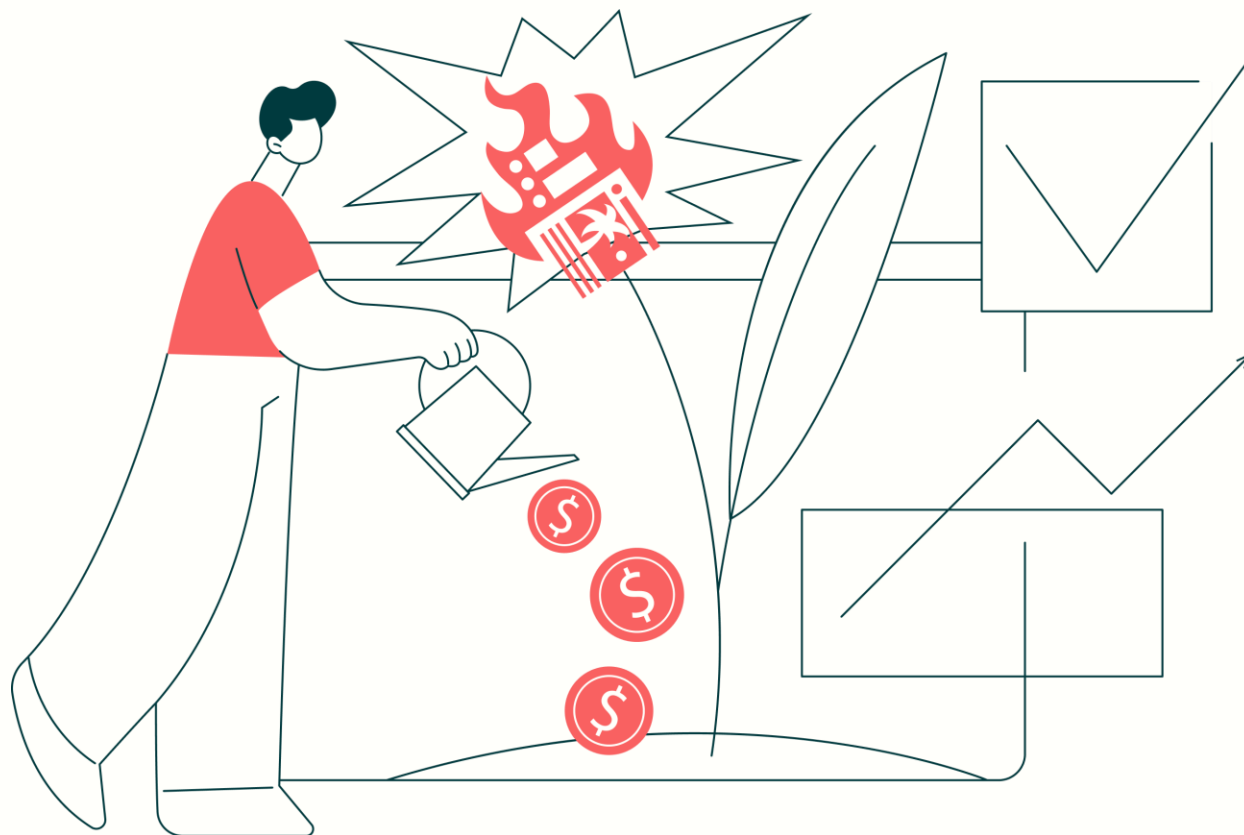
The Melia Palma Marina is a privilegedly located over the seafront boulevard and the Palma Bay, near the Club de Mar. It has remarkable views of the Dique de l'Oest, where most of the cruises that visit Palma dock. It's also near the Porto Pi mall, the Joan Miró Foundation and the Museum of modern and contemporary art Es Baluard.

With a 4-floor conference centre right next to the hotel, the Catalonia is the perfect location for a great CMSCamp.

Melia Palma Marina  
Av. de Gabriel Roca, 29

07014 Palma

# Become a sponsor now



# What our Sponsors says:



„The CMS camp in Mallorca for us is one of the best events to deeply connect with our partners in an environment that brings together the brightest heads from the CMS industry.”

Michael Lukaszczyk, CEO Hygraph  
Gold Sponsor 2024



„CMS Camp is an outstanding event in a unique location. The combination of masterclasses and diverse sessions in a sunny, inspiring atmosphere is not to be missed. As a sponsor, you get the chance to make a lasting impression and connect your brand with a passionate community.”

# We need you as a partner!

As a sponsor of the CMSCamp Mallorca you not only support the open idea of a barcamp, but also benefit from your investment through your prominent presence before, during and after the event. All sponsors will be presented in the media according to the size of their participation. CMSCamp Mallorca is organised by volunteers, is independent and not for profit.

Like any other barcamp, the event is largely financed by sponsors. Only a nominal fee will be charged to avoid "registering without showing up". CMSCamp Mallorca is only possible through your cooperation as a sponsor. This is how the venue, infrastructure and all supplies are financed.



# Meet your target market

Sponsoring the CMSCamp Mallorca is an excellent opportunity for companies looking to make a splash in the CMS industry. This event provides a targeted audience of CMS vendors, third-party software vendors, and agencies - the perfect opportunity for sponsors to showcase their products or services to the right people.

But that's not all! By sponsoring the CMSCamp, companies can connect with industry peers and potential customers, creating valuable networking opportunities that could lead to valuable partnerships or business opportunities. And for smaller or newer players in the industry, the event provides a chance to increase brand recognition and establish themselves as thought leaders.

So, whether it's showcasing your products, connecting with industry peers, or demonstrating your commitment to the CMS industry, sponsoring the CMSCamp Mallorca is an opportunity not to be missed. Join us in connecting with agencies, developers, product managers, project managers, and business owners who make a difference in the CMS industry. Don't wait! Secure your sponsorship today.



# Sponsoring Packages

As a sponsor, you can reach your target audience through all available media. As a sponsor you will be integrated into a series of activities. Individual packages are also available.

Please contact us for more information.

## Rising Star

Your entry to the event to become visible and start building your brand.

**990 €**

Bronze  
Package

## Shining Bright

Take your brand to the next level with increased visibility and networking opportunities.

**1 990 €**

Silver Package

## The Crown Jewel

Secure your place as a premium sponsor with exclusive branding opportunities and top-tier visibility.

**3990 €**

Gold Package

|                                                                                                                    | BRONZE                                                                             | SILBER                                                                               | GOLD                                                                                  |
|--------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Availability                                                                                                       | unlimited                                                                          | unlimited                                                                            | 5x                                                                                    |
| <b>Logo</b> on the website for 8 months<br>(Later in the archive for past events)                                  | Listing 3rd row sponsor area                                                       | Listing <b>2nd row</b> sponsor area                                                  | Listing <b>1st row</b> sponsor area and<br><b>startpage</b>                           |
| <b>CMSCamp-Logo</b> Use of the CMSCamp<br>logo as a Sponsor                                                        |  |   |    |
| <b>Opening</b> Mention during the introductory<br>talk                                                             |  |   |    |
| <b>Social Media</b> Getting mentioned in social<br>media (LinkedIn, Twitter, FB)                                   |  |   |    |
| <b>Logo</b> on printed material on site<br>incl. signs and posters for orientation                                 | On the session plan                                                                | On the session plan                                                                  |    |
| <b>Advertising</b> insertion during the breaks                                                                     | 5 second video or with logo                                                        | <b>15</b> sec Video or Logo                                                          | <b>30</b> second video or with logo                                                   |
| <b>Own advertising material</b>                                                                                    | Flyers, postcards, business cards, pens,<br>brochures                              | <b>RollUp</b> , Flyers, postcards, business cards,<br>pens, brochures (more TBD)     | <b>Booth (4m²)</b> , flyers, postcards, business<br>cards, pens, brochures (more TBD) |
| <b>Mail-Communication</b><br>Exclusive sponsor newsletter for all<br>participants at the end of the camp           | Logo                                                                               | Logo + <b>Company Name + Slogan</b>                                                  | Logo + Company Name +<br><b>Shortdescription/excl. offer</b>                          |
| <b>Jobwall</b><br>Create your own ads on the jobwall                                                               |                                                                                    |  |   |
| <b>Event communication</b><br>Presentation of sponsors on advertising<br>material + Social Media Header            |                                                                                    |                                                                                      |  |
| <b>Session</b><br>Guaranteed session slot on the camp                                                              |                                                                                    |                                                                                      |  |
| <b>T-Shirt</b><br>Logo on the CMSCamp shirt                                                                        |                                                                                    |                                                                                      |  |
| <b>Tickets</b> for participation in the CMScamp<br>+ additional tickets for partners and<br>potential new partners | <b>1 + 2</b>                                                                       | <b>2 + 4</b>                                                                         | <b>3 + 6</b>                                                                          |

## Coastal Comfort Sponsorship – Branded Beach Towel

Get your brand seen by all attendees at our upcoming beach conference with an exclusive towel sponsorship package! As the sole towel sponsor, your logo will be prominently displayed on a high-quality large bath towel that every attendee will receive. Not only will your logo be seen by all attendees during the conference, but your brand will also continue to be fresh and visible long after the conference has ended.

Our premium towels are sure that they will be used and enjoyed by attendees for years to come. By sponsoring a towel, you'll be providing attendees with a useful and valuable gift while also promoting your brand in a highly visible way.

Don't miss this unique opportunity to use your brand to a captive and engaged audience. Contact us today to secure your towel sponsorship and start building buzz around your brand!

**RESERVED**

**1290 € + Producing Cost**

600 € off for gold sponsors + 400 € off for silver sponsors

# Product Insight Masterclass for Sponsors on friday

"The 'Product Insight Masterclass' is an exceptional opportunity for you to make a lasting impact at our event. By hosting this exclusive workshop, sponsors can delve deep into their products and share invaluable insights with a select group of attendees. This half or full day session allows them to showcase their expertise, demonstrate the unique features and benefits of their product and engage with a highly targeted audience.

The benefits are twofold: you establish yourself as a thought leader and gain the undivided attention of attendees eager to learn more about your product. Attendees gain a competitive advantage by gaining in-depth knowledge and hands-on experience with the featured product.

At a time when informed decisions are key, the Product Insight Masterclass sets you apart by providing a rich and interactive learning experience, fostering meaningful connections and leaving attendees with a deep appreciation for the sponsor's product. It's a win-win opportunity that enhances your brand while providing value to our conference delegates.

**Gold sponsors will have the opportunity to offer an exclusive workshop during the Barcamp.**



**490 € / 990 € half / full day Masterclass**  
**Halfday Masterclass incl. for gold sponsors**

# Conference Kickoff Celebration

"Be the exclusive sponsor of our Pre-Opening Event and make a lasting impression on all attendees of our CMScamp Mallorca! As the sponsor of this highly anticipated social gathering, your brand will be front and center during a memorable evening of networking, fun, and relaxation before the official conference kickoff.

Our Pre-Opening Event is the perfect opportunity to connect with potential partners and industry professionals in a relaxed and intimate setting, while showcasing your brand in a unique and engaging way. As the sponsor, your logo will be prominently displayed throughout the event, ensuring that attendees remember your brand long after the conference has ended.

By sponsoring our Pre-Opening Event, you'll not only gain valuable exposure for your brand, but you'll also provide attendees with an unforgettable experience that they'll associate with your brand.

Don't miss out on this exclusive opportunity to elevate your brand and leave a lasting impression. Contact us today to secure your Pre-Opening Event Sponsorship and take your brand to the next level!"



## Starting from only 990 €



# Sunset Soiree

As the sponsor of our highly anticipated evening event, you'll have the opportunity to showcase your brand to a captivated audience of industry professionals and decision makers. Your logo will be prominently displayed throughout the evening, providing valuable exposure for your brand.

But the benefits of sponsoring our social event go beyond just logo placement. With exclusive access to this highly attended networking event, you'll have the chance to build lasting connections with potential partners, and peers in a relaxed and social setting. Our stunning ocean views and welcoming atmosphere provide the perfect backdrop for building valuable relationships and making lasting impressions.

With your sponsorship of the social event, you'll be contributing to an unforgettable experience for all attendees, while also elevating your brand in the eyes of key industry players. Don't miss out on this unique opportunity to connect, impress, and elevate your brand - contact us today to secure your sponsorship and join us for an evening of fun, networking, and relaxation!"



## Starting from only 990 €

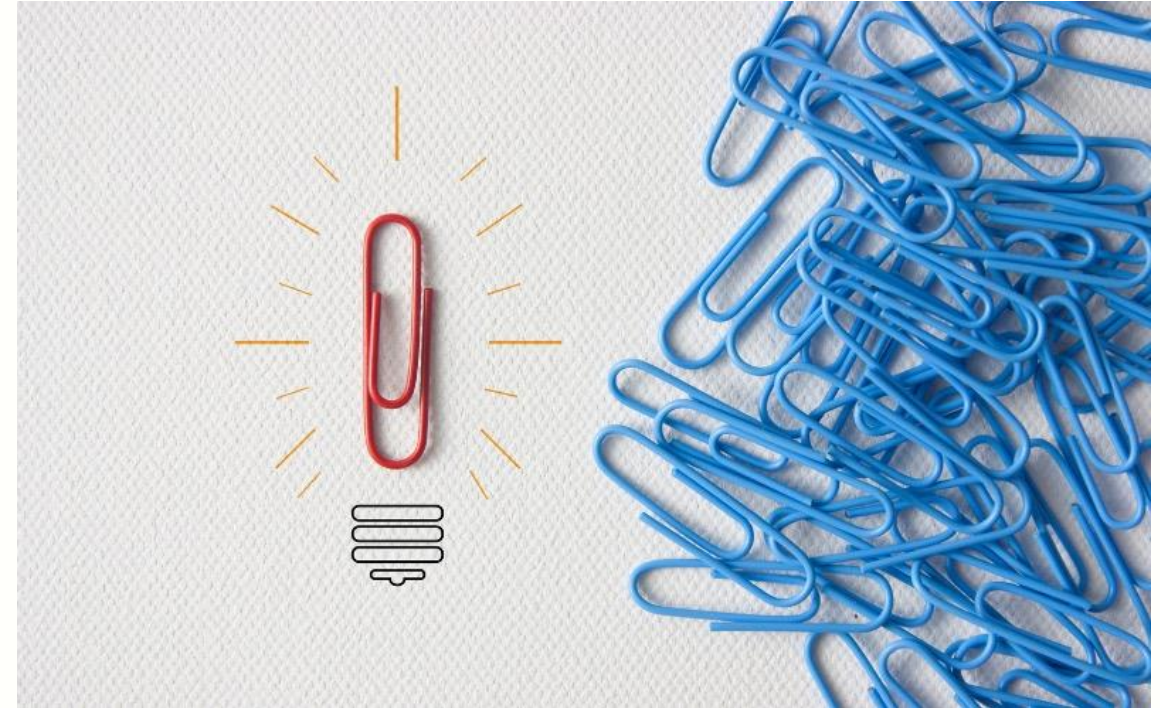
# Tailored Sponsorship

Our Tailored Sponsorship package is designed to provide maximum flexibility and customization for potential sponsors. Instead of choosing from a set package, you can tailor your sponsorship to fit your specific branding and marketing goals.

With this package, you can suggest your own unique sponsorship idea that aligns with your brand and marketing strategy. From sponsoring the Wi-Fi Name, a Charging Station or attendee badges/swag bags, everything is possible.

This package allows you to be creative and strategic in your sponsorship approach, while still benefiting from the valuable exposure and networking opportunities that come with sponsoring our CMScamp.

Join us for an unforgettable event and take your brand to the next level with our Tailored Sponsorship package. Contact us today to discuss your sponsorship options and become a key player in the CMScamp experience.



## Let's talk!