

mangopay

Powered by Mangopay badge – Guidelines

Powered by
mangopay

Trusted brand behind every transaction

The Mangopay is a mark of trust and quality, designed to signal a secure and reliable experience to your customers. Use the Mangopay Badge on your website and checkout pages to highlight your partnership with Mangopay and assure users of seamless, trusted transactions.

Website

A dark purple rounded rectangle containing the text "Powered by" in a small, light orange sans-serif font, followed by "mangopay" in a larger, bold, light orange sans-serif font.

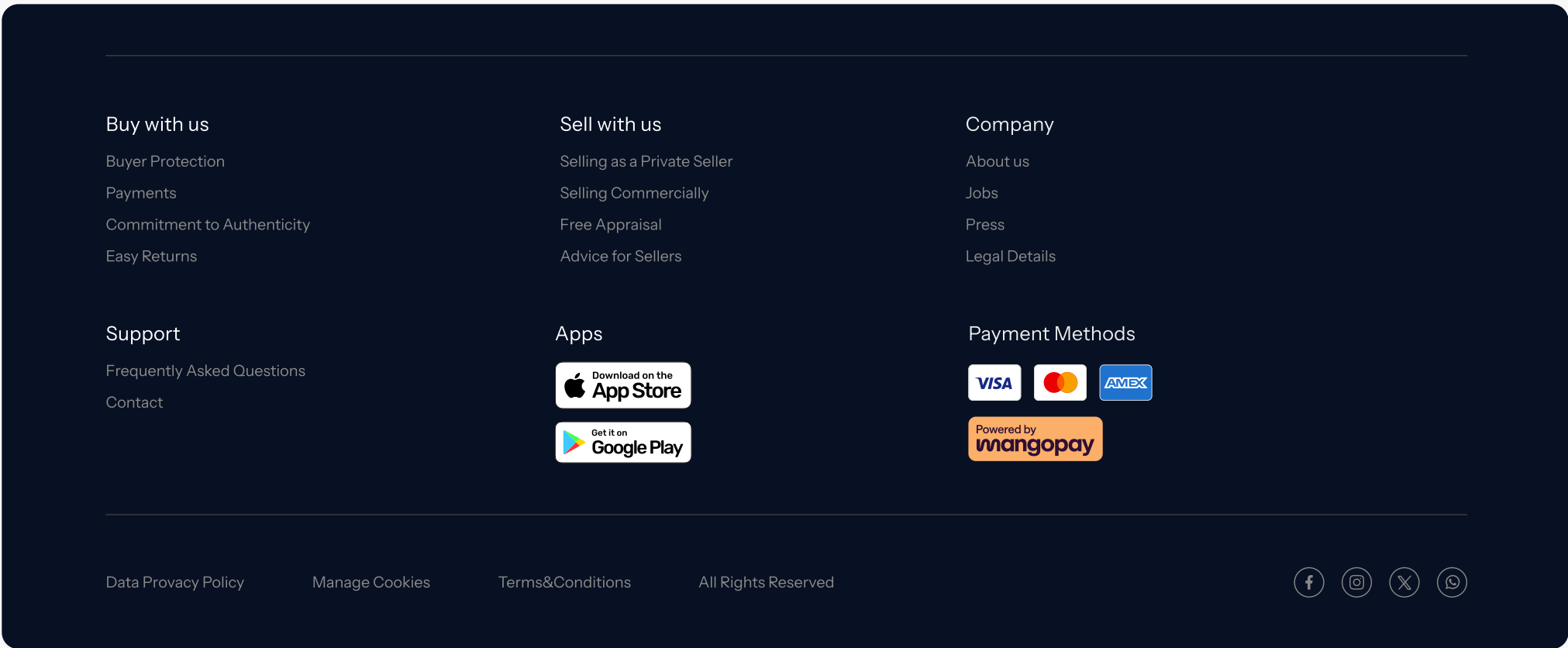
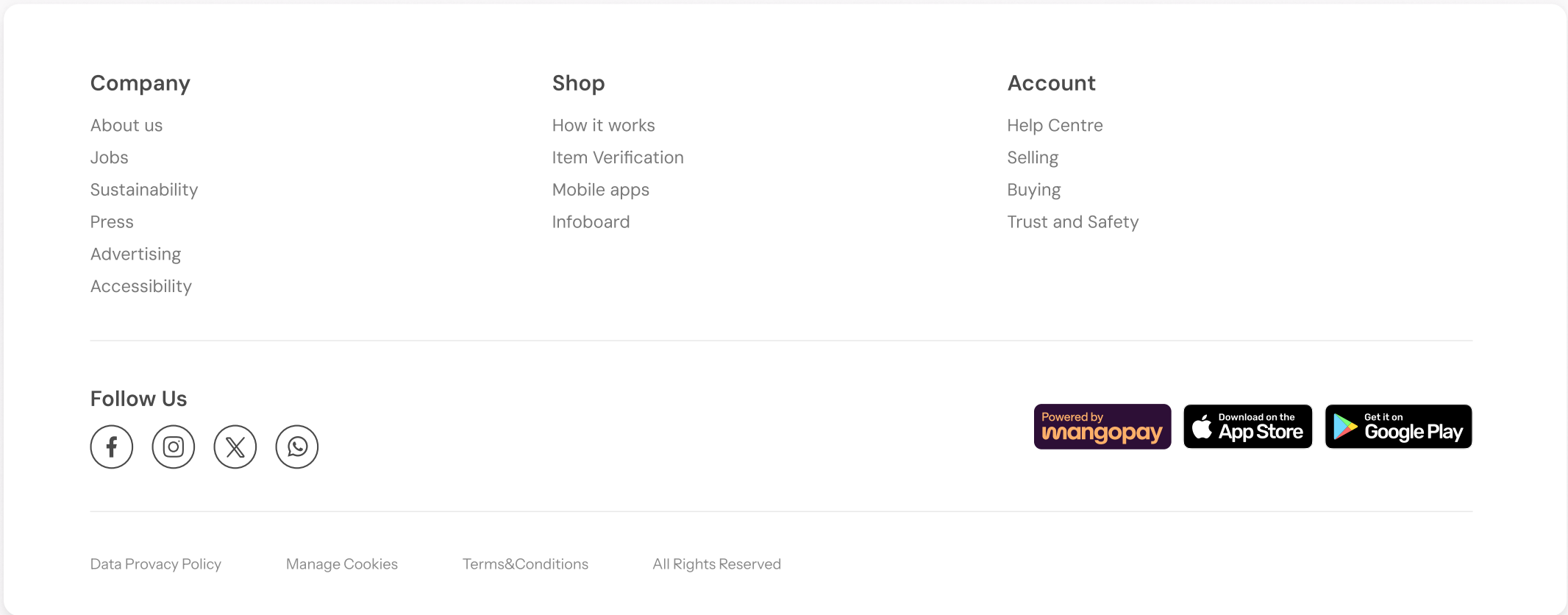
Use the dark version of the badge for optimal contrast and visibility. This is ideal for white or light neutral backgrounds.

A light orange rounded rectangle containing the text "Powered by" in a small, dark purple sans-serif font, followed by "mangopay" in a larger, bold, dark purple sans-serif font.

Use the light version of the badge to ensure it stands out clearly against dark or deep-colored backgrounds.

A dark purple rounded rectangle containing the text "Powered by" in a small, white sans-serif font, followed by "mangopay" in a larger, bold, white sans-serif font.A white rounded rectangle containing the text "Powered by" in a small, dark purple sans-serif font, followed by "mangopay" in a larger, bold, dark purple sans-serif font.

When placing the badge over backgrounds with vivid colors, gradients, or tones close to orange and red, color clashes may occur. In these cases, always use the version that combines white with our darkest primary color to avoid visual conflicts.



Placement

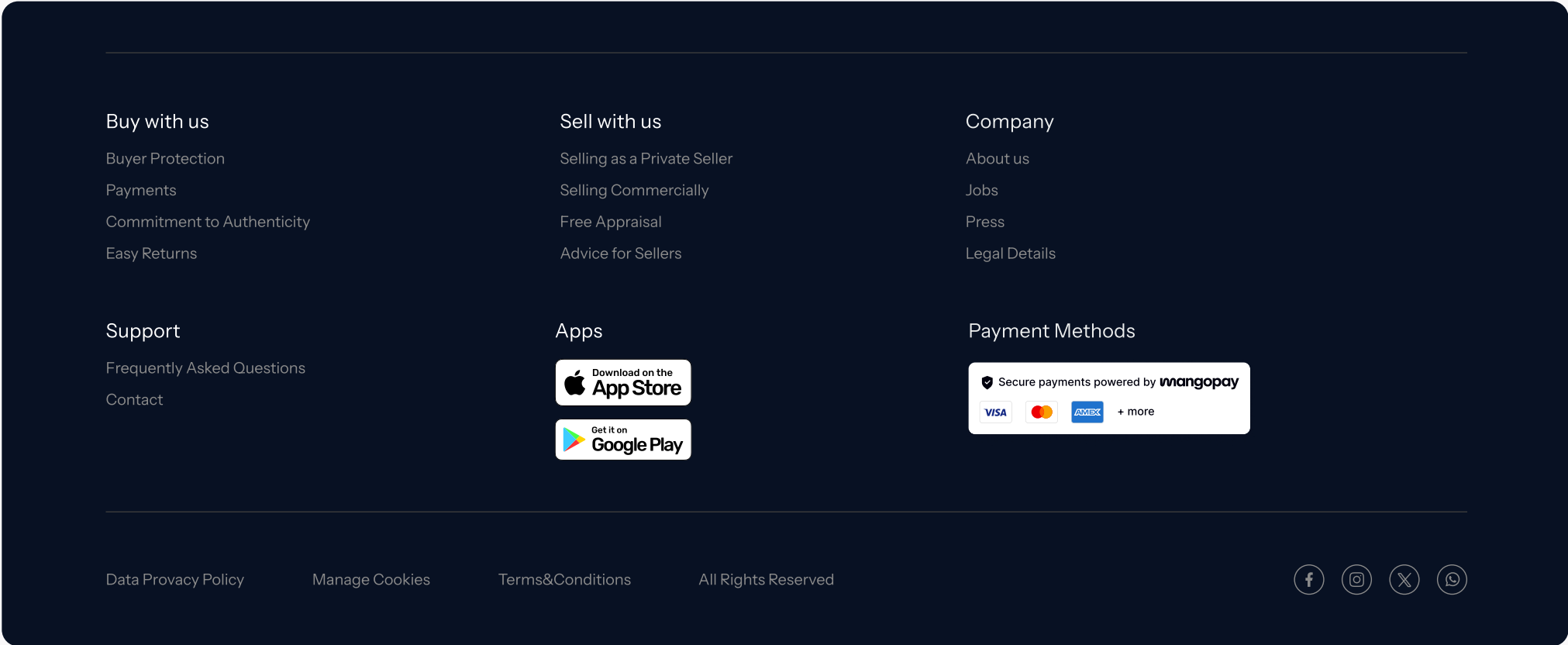
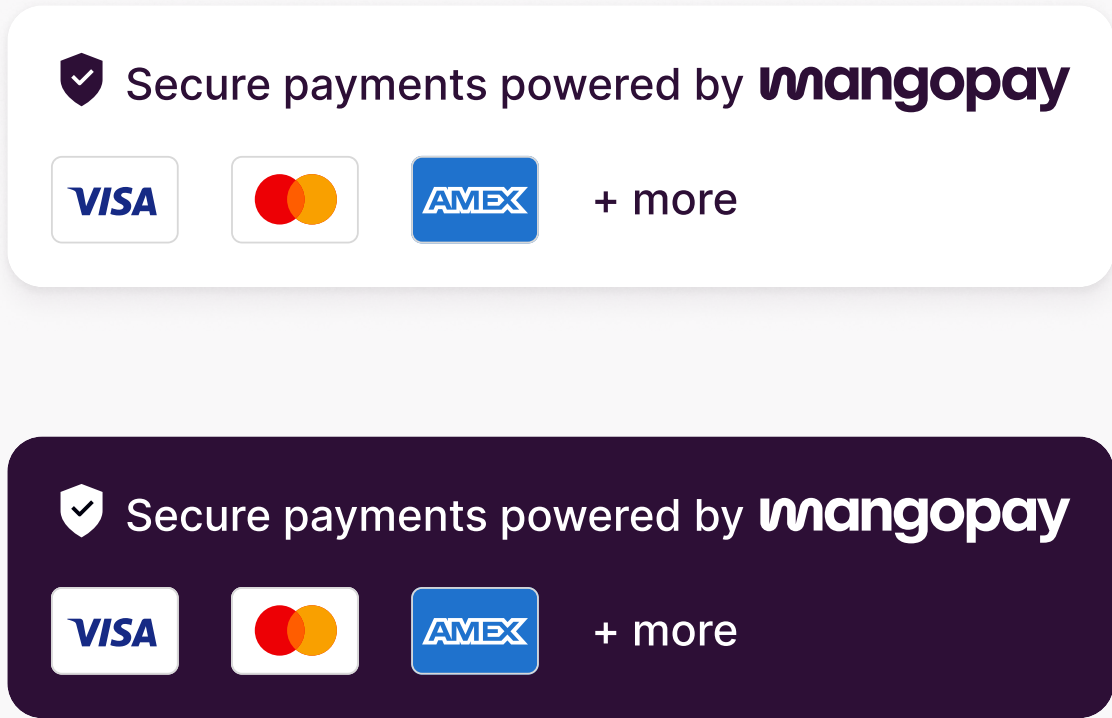
Place the badge in the website footer, where users naturally look for trust signals and partner information. We recommend positioning the badge within the footer near security certifications or payment provider logos.



Space and size

Clear space

The badge must be surrounded by open space, free from any other element. The minimum spacing is equivalent to the height of logo all around.



Enhanced trust badge

For greater flexibility and to better support conversion, we offer an alternative badge that combines the “Secure payments powered by Mangopay” message with a selection of recognizable payment method icons.

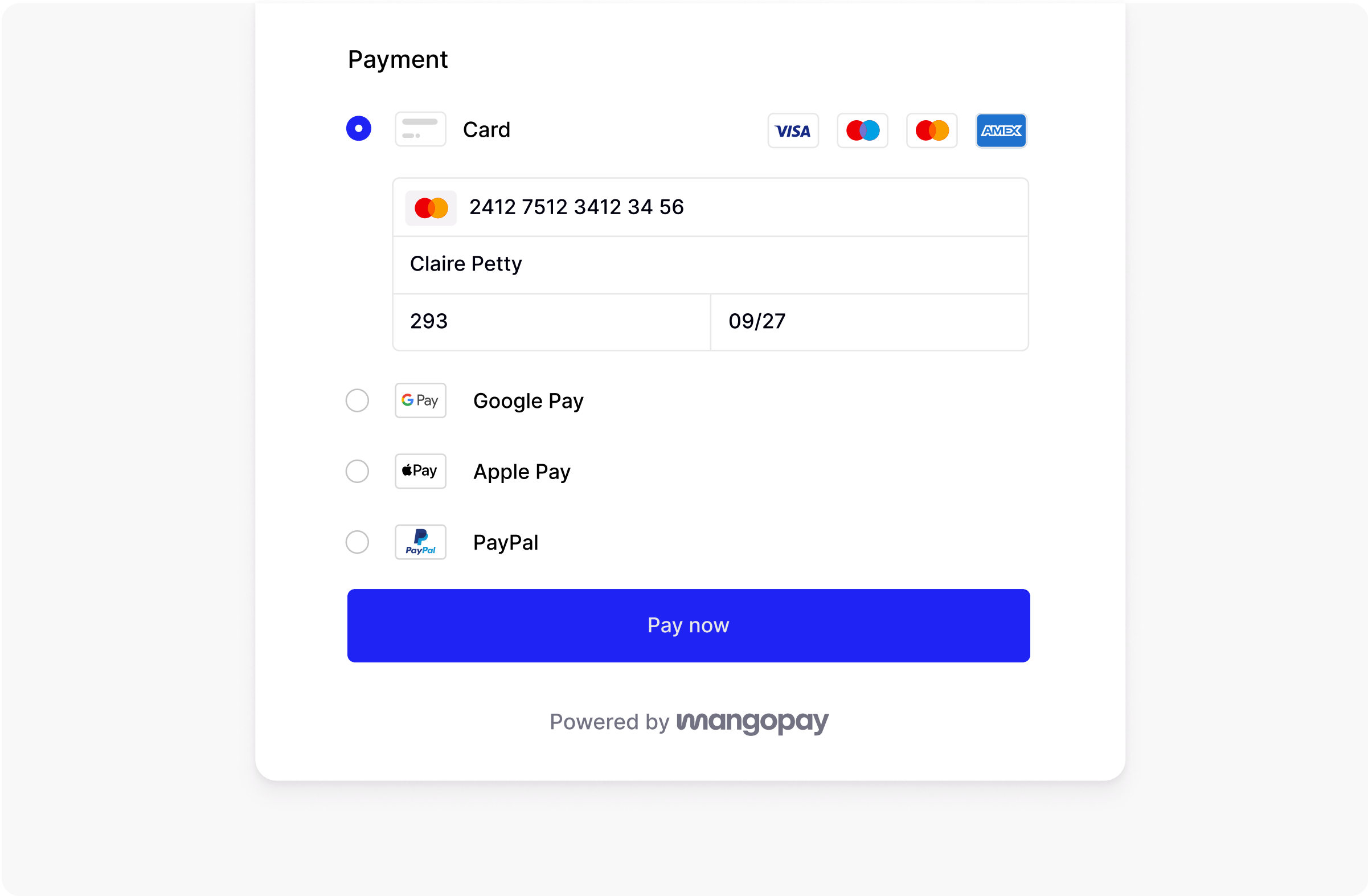
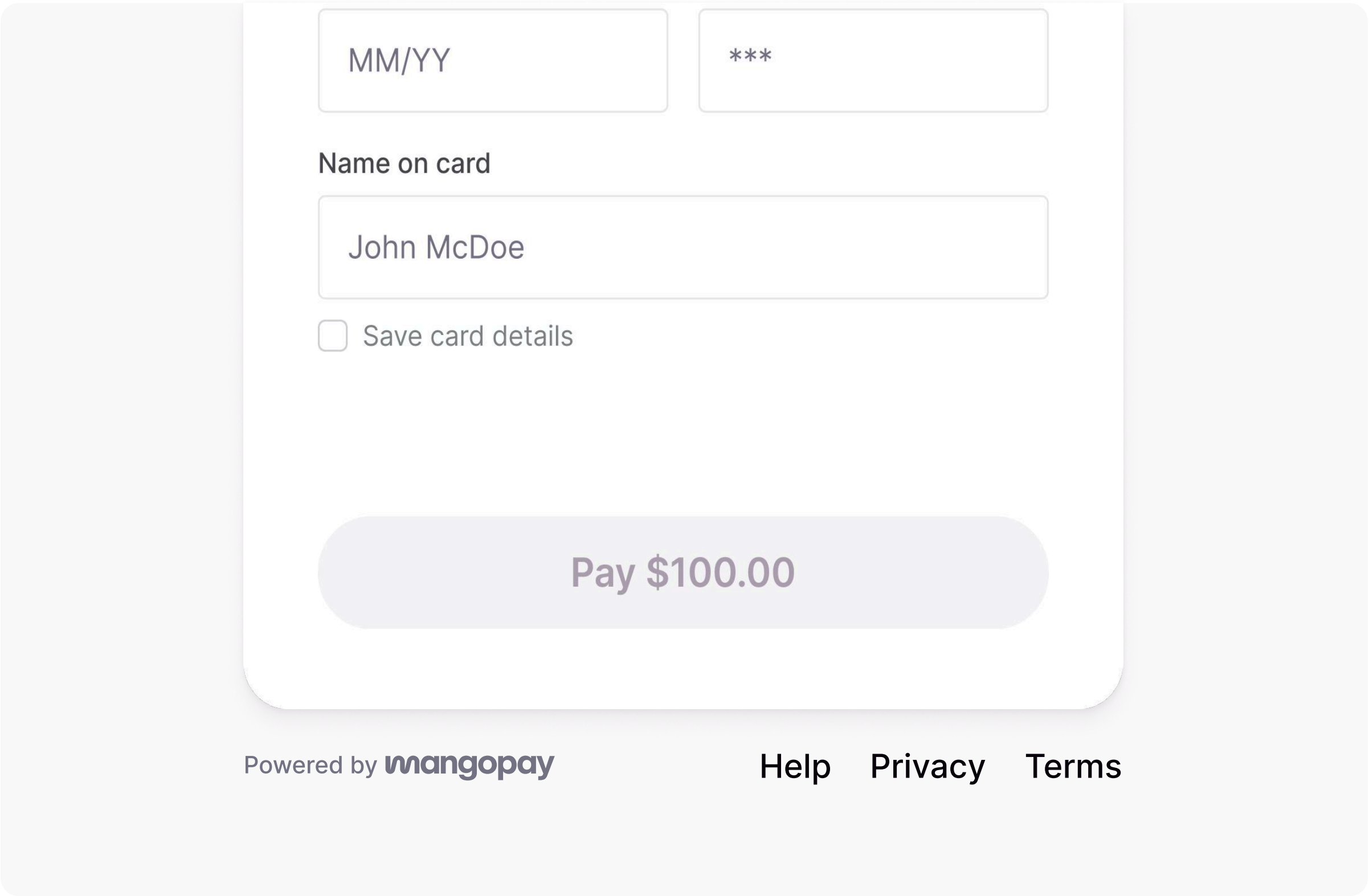
Checkout

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In checkout environments, to keep the primary focus on completing the transaction, we recommend using the badge in subtle neutral colors for a lighter, more discreet appearance.

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On light backgrounds, the badge should appear in a Slate grey color to seamlessly integrate with your page design. On dark backgrounds, apply a light Shell color version to ensure the badge remains clear and legible.



Placement

Mobile

In mobile views, position it immediately before the “Complete Purchase” or equivalent call-to-action button.

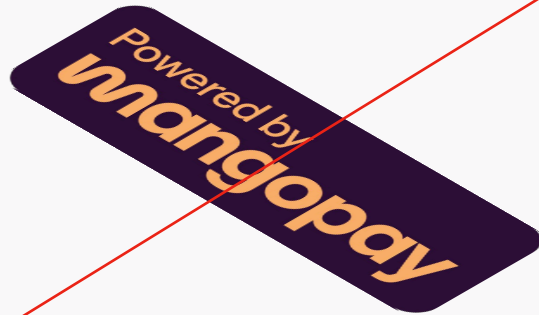
Desktop

Place the badge near the payment button to reinforce trust at the final decision point. Alternatively, position the badge just below the order summary.

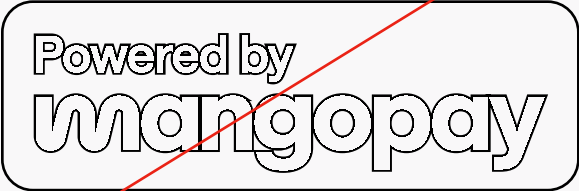
Don't add gradients.



Don't rotate, squeeze or stretch.



Don't outline.



Don't deform.



Don't add effects or shadows.



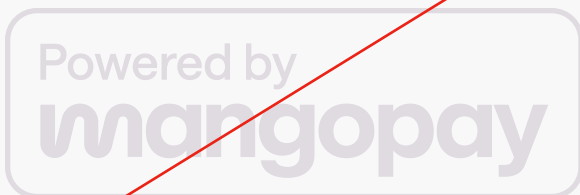
Don't use multiple colors.



Don't crop or warp the logo.



Ensure you keep adequate contrast.



Misuse

Guidelines

For consistency and legibility, the Mangopay badge should not be altered in any way. Like all our brand assets, it represents the identity and trustworthiness of Mangopay. Please treat it with care.