

# mangopay

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## Trusted brand behind every transaction

The Mangopay is a mark of trust and quality, designed to signal a secure and reliable experience to your customers. Use the Mangopay Logo on your website, and marketing materials to highlight your partnership with Mangopay and assure users of seamless, trusted transactions.

The Mangopay logo is displayed in a dark purple color, referred to as 'Shell', against a light gray background.

● Shell #2D0F37

The Mangopay logo is displayed in an orange color, referred to as 'Mango', against a dark purple background.

● Mango #FCB069

## Primary colors

The Logo has two primary colorways: Shell for a light backgrounds, including a Mango background and Mango for dark backgrounds, including a Shell.



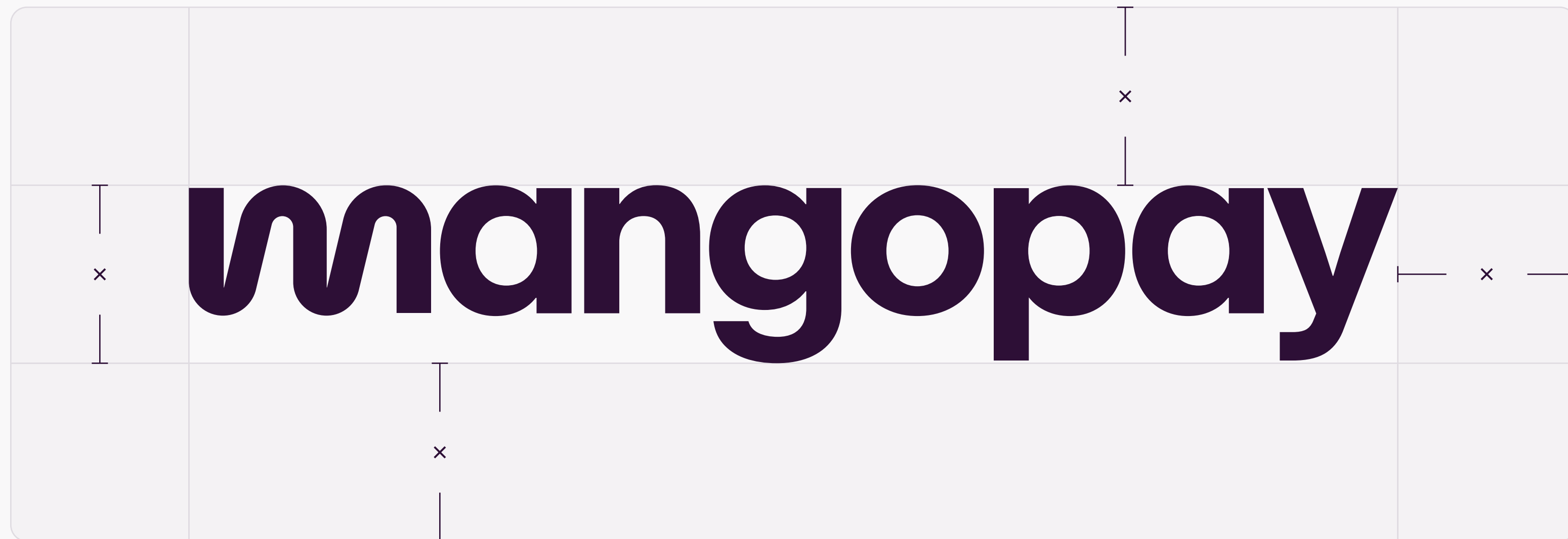
● Carbon #00000E



● White #FCB069

## Monochrome

Our monochrome color options provide clean, versatile versions of the Logo for use when full color isn't suitable. Use the Carbon version for light backgrounds and the White version for dark backgrounds.



# Clearspace

## Guidelines

The logo must be surrounded by open space, free from any other element. The minimum spacing is equivalent to the height of logo all around.

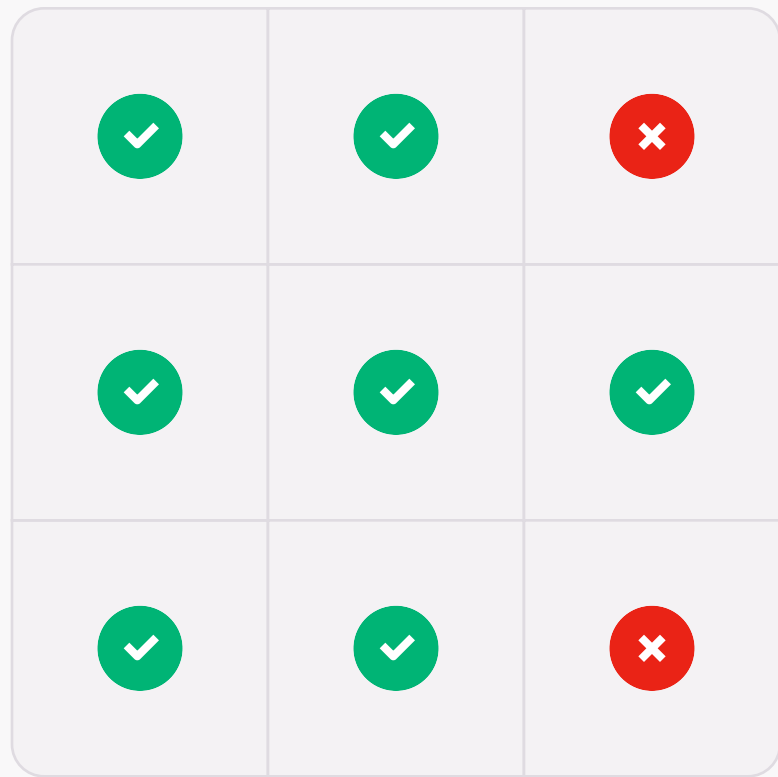


**mangopay +  Webflow**

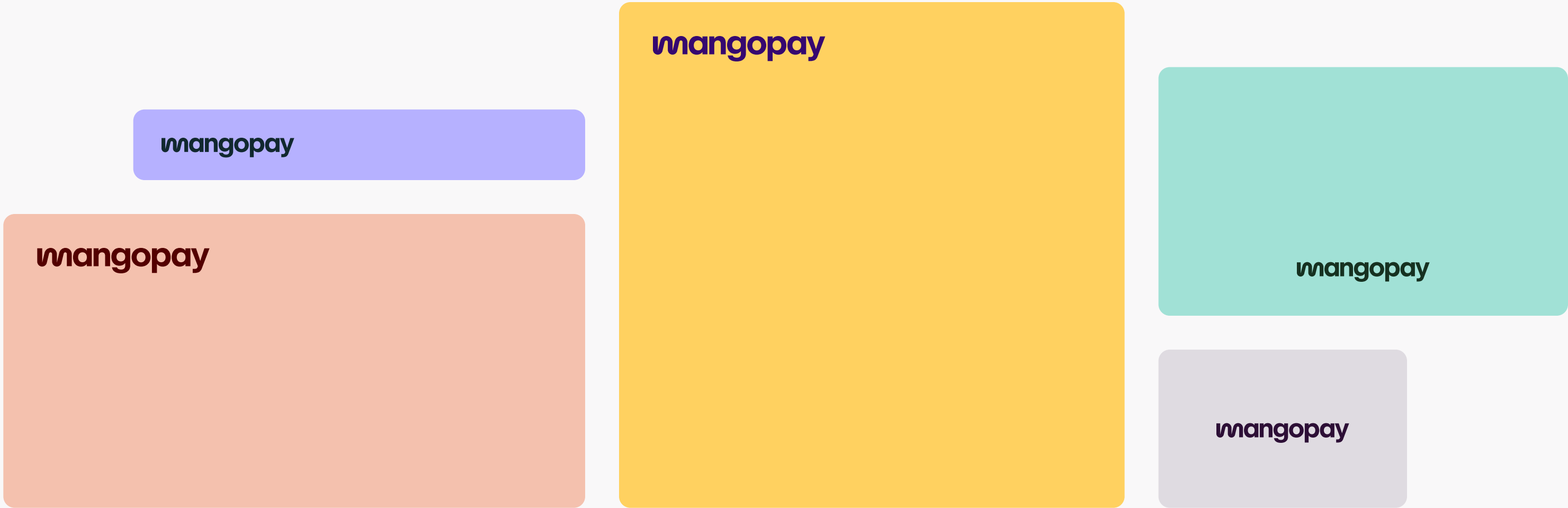
## Partnership lockup

### Guidelines

The logo must be surrounded by open space, free from any other element. The minimum spacing is equivalent to the height of logo all around.



Acceptable logo placements



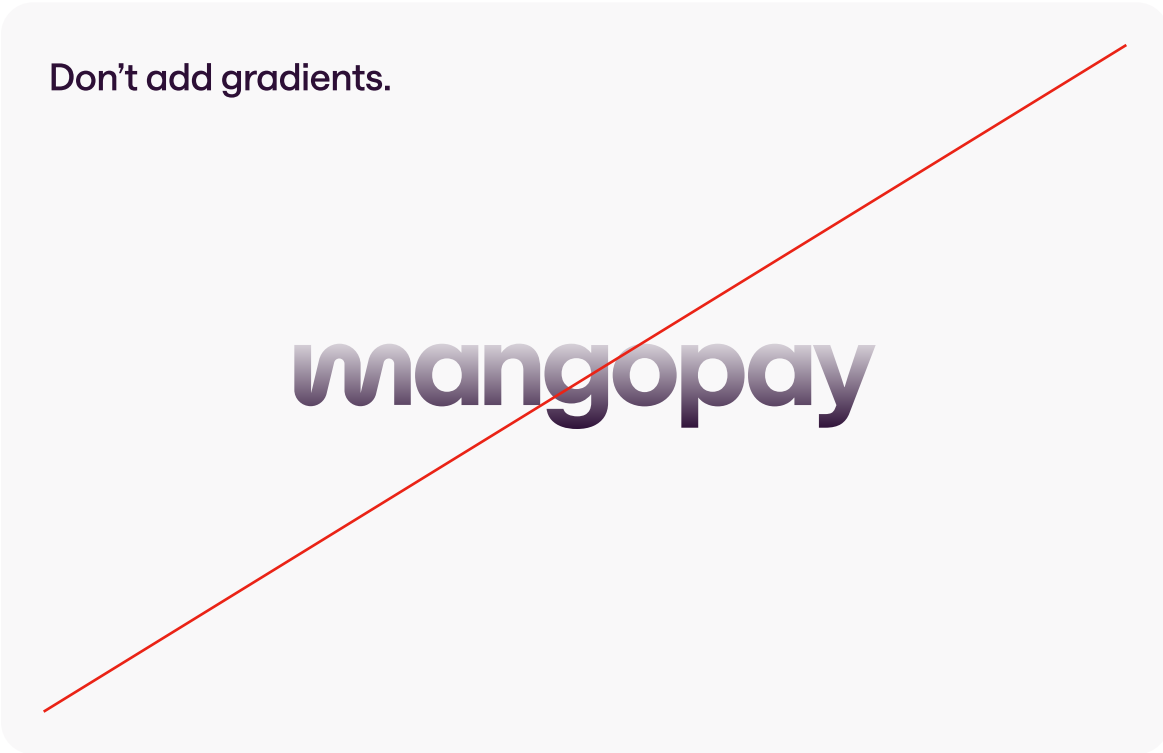
Example layouts

# Layout

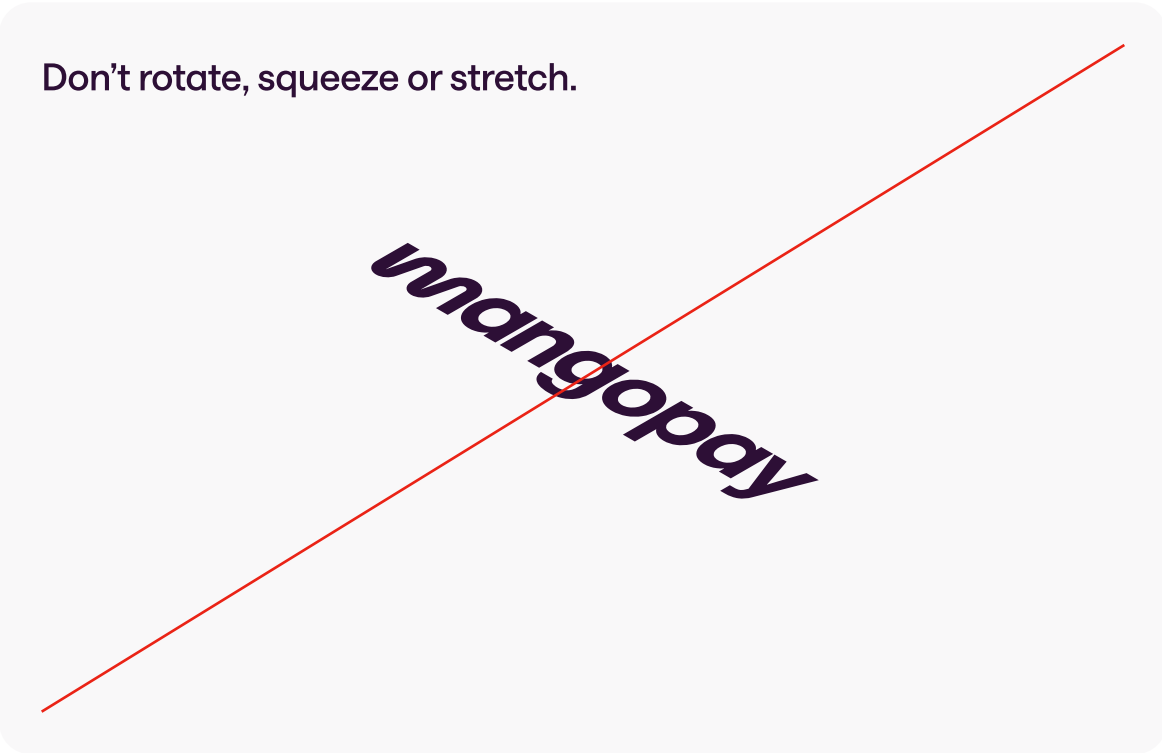
## Logo placement

Though compositions vary, we position our logo in common regions of the canvas. Most of the time, headline & text alignment matches the horizontal alignment of the logo.


Don't add gradients.




Don't rotate, squeeze or stretch.




Don't outline.




Don't deform.




Don't add effects or shadows.




Don't use multiple colors.



Don't use symbol with it.



Don't alter or create new lockups.



# Misuse

**Guidelines**

For consistency and legibility, our trademarks shouldn't be altered in any way. Our logo is our most sacred asset. Please treat it with the utmost respect.